



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
B.A. Honours 2nd Semester Examination, 2023

CC4-MASS COMMUNICATION AND JOURNALISM
MEDIA ETHICS AND LAW

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions

3×4 = 12

1. Briefly explain 'right to privacy'.
2. Briefly explain 'Operation West End'.
3. What is a 'hate speech'?
4. What is 'media ethics'?
5. What is 'fake news'?
6. Does media enjoy any special parliamentary privileges? Explain.

GROUP-B

Answer any four questions

6×4 = 24

7. What are the ethics to be followed in 'live reporting'?
8. What is a sting operation? Is it legal? Provide details about some major sting operations in India.
9. When does freedom of speech become subject to reasonable restrictions under Article 19 of the Constitution of India?
10. Differentiate between Libel and Slander.
11. What are the objectives of TRAI?
12. Write a short note on the salient features of Right to Information Act.

GROUP-C

Answer any two questions

12×2 = 24

13. Explain with examples the functions of ASCI in regulating advertising.
14. What is the social responsibility of media while reporting on marginalized sections? Explain in detail.
15. Write a detailed essay on 'Intellectual Property Rights' explaining its different types.
16. Write a note on the Official Secrets 1923.

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